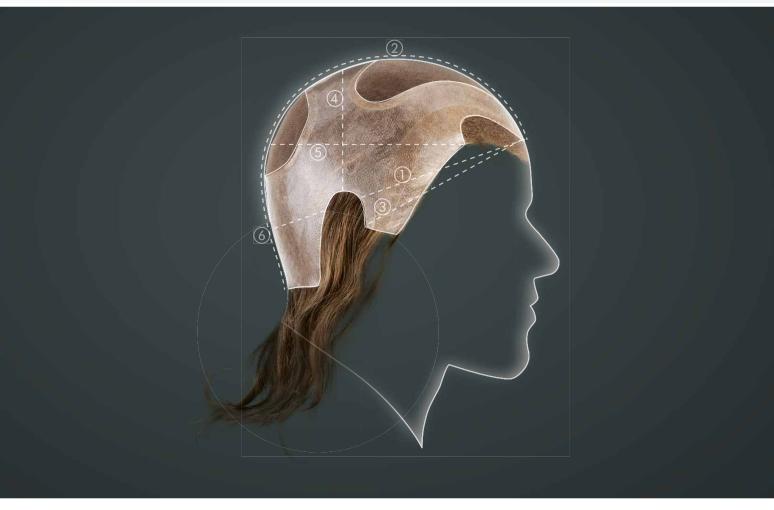
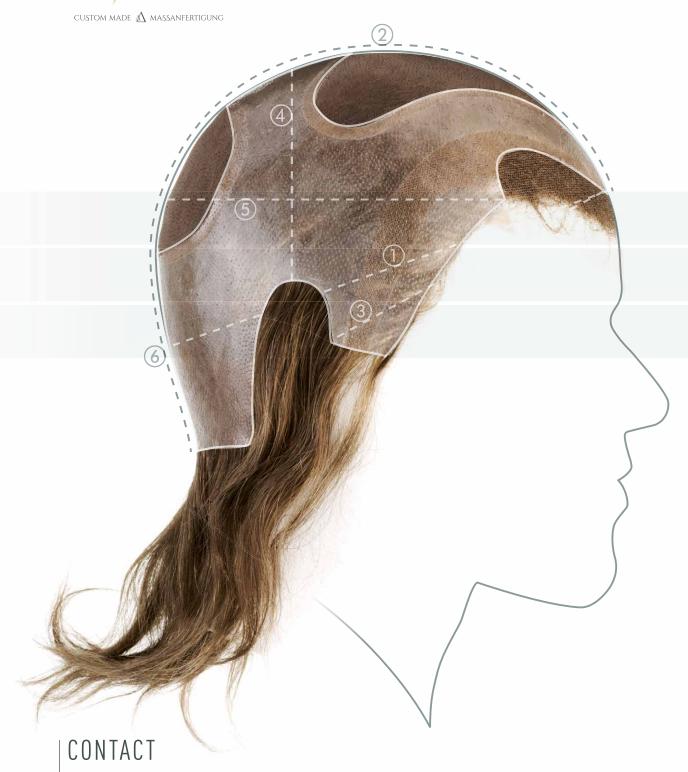


# CUSTOM MADE ORDERS 01.2022 INFORMATION







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# DEAR CUSTOMERS.

Custom made orders by DENING PROFESSIONAL are the perfect alternative and addition to our ex stock styles.

There are no limits to your creativity. Thereby many dreams of your customers can be realized.

The desire for a hair replacement, which fulfils all demands and take into account personal circumstances, can often only be achieved through custom made orders.

The path from the idea to completion is a complex process. It requires sufficient time and many production steps. Starting with order confirmation from Hamburg, the production time of a custom made order takes about 8-14 weeks.

This brochure is intended to explain the basics and ordering procedures for custom made orders, and to give you the best insight into the many possibilities. Our experienced and specially trained employees will be pleased to advise you on any questions and provide you with professional support over the entire period – from the idea to the order to completion.

The order of a custom made order is binding. The custom work is made especially for you.

Please use the DENING PROFESSIONAL order forms for your order. Possible options of the order form are illustrated in this brochure. You will receive the order forms with carbonless copy paper directly from us. On pages 18 and 19 you will also find the order forms as a copy template.

We are looking forward to your custom made order!

Sincerely Alexander Dening & Team

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# MODEL TYPES

### cap designs

The base of every custom made order is a style or base material.

A style is the cap of one of our standard products (wig, toupee or hairpiece) or a cap of our cap sample ring. The requested cap will be changed and/or extended according to your specifications.

We also produce a cap (style) on the basis of your sample, which can be modified as needed. The result can be a new style for future custom made orders.

Alternatively, you can select a base material as a basis and the custom work can be made completely according to your specifications.

Please enter the style or the base material in the order form. All other options can be selected on the order form. Additionally you can indicate individual wishes and add a drawing.





Cap-Sample-Ring with 35 caps.

You can order following model types or cap designs:

# TOUPEES / HAIR SYSTEMS

PU-Edge:	MT-300, MT-400, MT-420
Transparent PU-Front:	MT-120, MT-430, MT-450, MT-480, MT-800. MT-810
Lace-Front:	MT-410, MT-415, MT-510, MT-610, MT-2400, MT-2500, MT-2700, MT-5000, MT-5500, MT-6000, MT-LACE
Bonding Toupee net:	MT-1000, MT-3000
Bonding Toupee foil:	Micro-Skin, Micro-Skin-Plus, Secret-Skin, Active-Skin, Strong-Skin
Hair integrations:	Almeria RH, Ascona, Barcelona RH, Bordeaux, Diamond SF, Granada RH, HV-1.0, H-2, Malaga RH, Milano, Monaco, Nizza RH, Nylon-Line-75, Nylon-Line-150, Nylon-Line-250, Nylon-Line-300, Optima, Paris, Pisa, Poly-Line-100, Poly-Line-200, Ribbon-Line-100, Soft-Line-2.5, Soft-Line-3.5, Valencia RH, V-Part RH
Ladies-Wigs:	all styles from our BELLE MADAME catalogues
Men's-wigs:	all styles from our MANAGER TOP catalogue

# SIZE /CAST Making of a cast (pattern)

For the desired size, create a cast or send us a sample. Or enter the size in the order form.

For a cast pattern we offer you two systems:

- Foil for toupee pattern (Article 4092) or plastic wrap in combination with Scotch-895 adhesive tape (Article 4094) for stabilisation. The "soft" foil for the toupee pattern is the base for the cast and needs to be stabilized.
   The Scotch-895 adhesive tape is stuck onto the foil.
   As a result you will receive a permanent cas.
- 2. Water-Cast. Professional cast for pattern made of plastic.

The low-temperature plastic softens and gets clear in an approx. 80° C water bath. After a short cooling time to about 40° C, the material is elastic and stretchable and can be moulded directly on customer's scalp. After complete cooling the cast gets stiff and stable.

Available in 2 sizes for toupees / hair integrations (20x15cm – article 4092.WC20) and for wigs (30x20cm – article 4092.WC30).



Step by Step



On the pattern can be indicated all information about requested mix of materials.

Kindly always indicate F (=Front) as well as B (=Back).



Transparent foil (Art. 4092) is stretched over full head. With a permanent marker, then (?) the scalp and front of hairline is marked accurately.



The foil is fixed with a fabric tape (Scotch-895 adhesive tape for stabilising pattern, Art. 4094), lengthwise and crossway.



The fabric tape should be applied slightly overlapping, so that a solid form results.



Now the pattern is cut along the red mark.

# HAIR QUALITIES



#### SYNTHETIC-HAIR

KANEKALON / MODACRYLIC

Very high quality synthetic hair fiber. Formable with water steam at about 100° degrees Celsius. Standard products of this quality are e.g. MARIETTA MONO SF, OPTIMA LONG, MT-410 or MT-800.

#### INDO-HAIR

Standard quality of real hair made of Indian hair. Roots and tips are mixed. The cuticles are completely removed. The hair is gently bleached and dyed. Standard products of this quality are e.g. MONACO and MT-120.

#### **ELEGANT-REMY-HAIR**

High quality of human hair made of Indian hair. Elegant-Remy-Hair is a blend of Indo-Hair and PREMIUM-REMY-HAIR-1 to achieve a better quality compared to Indo-Hair. Elegant-Remy-Hair has a very good price / quality ratio. Standard products of this quality are e.g. AIDA MEDIUM, POLY-LINE-100 and PARIS.

#### INDIAN-CHINESE-MIX-HAIR

Blend of human hair made of Indo-Hair and Chinese-Hair. Provides a robust hair quality that doesn't tangle. Perfect for permanent attachment and for light blondes colours. Standard products of this quality are e.g. NYLON LINE-150, MT-5000 and MICRO-SKIN.

#### PREMIUM-REMY-HAIR-1

100% INDO REMY HAIR

Highest quality of human hair made of Indian hair. The roots and tips are not mixed. The hair is extremely gently bleached and dyed. The cuticle layer of PREMIUM-REMY-HAIR-1 is preserved about 50%. Standard products of this quality are e.g. TOSCA and MT-6000.

#### PREMIUM-REMY-HAIR-2

INDO-CHINESE-REMY-HAIR / "RH" QUALITY

Highest quality of human hair made of Indian and Chinese hair. The roots and tips are not mixed. The hair is extremely gently bleached and dyed. The cuticle layer of PREMIUM-REMY-HAIR-2 is preserved about 50%. Dark colours are almost entirely made of Indian-Remy-Hair. The lighter the colours become, the more Chinese-Remy-Hair is blended in. Standard products of this quality are all "RH" styles e.g. GRANADA RH, ARABELLA RH or ANASTASIA LONG RH.

#### COMPARISON PREMIUM-1 AND PREMIUM-2

The PREMIUM-REMY-HAIR-2 is a bit finer compared to PREMIUM-REMY-HAIR-1 and has a bit more natural wave. They are different qualities from different factories. Neither the one nor the other quality is better or worse.

#### EURO-REMY-HAIR (EUROPEAN HAIR)

First-class processed European hair. Highest quality level for real hair. Roots and tips are not mixed. The natural cuticle layer is preserved as much as possible. For knotting, about 5 cm of the roots are chlorinated (this removes the cuticles), to prevent tangling by knotting beards (returns). Standard products of this quality are e.g. ASCONA, FERRARA-33 and VERONA.

#### **EURO-RAW-HAIR**

Untreated and not processed European human hair - also called "virgin hair". Only available in a few natural colours. Roots and tips are not mixed. The natural cuticle layer is preserved as much as possible. For knotting, about 5 cm of the roots are chlorinated (this removes the cuticles), to prevent tangling by knotting beards (returns). Standard products of this quality are e.g. the RAPUNZEL wigs.

# Hair quality of white hair in human hair

#### MATRIX HAIR

MATRIX HAIR is a mixture of equal parts of COSMO HAIR (heat-resistant synthetic fibre) and Premium-Remy-Hair-1 (Human hair). The synthetic fibre is made of polyester. White hair is always supplied in COSMO HAIR. Colour 60 is e.g. 100% COSMO HAIR. A detailed explanation of the characteristics of MATRIX HAIR can be found on page 14 in the MANAGER TOP catalogue. Standard products of this quality are e.g. MT-2500 and MT-2700.

#### COSMO HAIR

COSMO HAIR is a heat-resistant synthetic hair fibre. The fibre is made of polyester and is used without adding human hair. The fiber is heat-resistance up to 230° degrees Celsius. The synthetic fibre is soft and falls naturally. COSMO HAIR is an alternative to real hair! A detailed explanation of the characteristics of COSMO HAIR can be found on page 12 in the MANAGER TOP catalogue. A standard product of this quality is e.g. the toupee MT-LACE.

#### PLATINUM HAIR

PLATINUM HAIR is a blend of heat-resistant synthetic hair and Premium-Remy-Hair-2 (human hair). The heat-resistance of the synthetic hair is up to 160° degrees Celsius.

The human hair is kept in shape by the synthetic hair. Even after care treatments (wash/cleaning), the hairstyle is largely maintained (straight or wavy) and can be easily brought back into shape by the customer. Any tangles can be easily removed with a hair straightener. PLATINUM HAIR has a high quality look and a more natural grip / fall than pure synthetic hair.

Standard products of this quality are e.g. THE SMART and THE STARLET.

As standard "normal" synthetic hair is used. Exceptions:

- MATRIX HAIR: white hair is made of COSMO HAIR, i.e. made of heat-resistant synthetic hair.
- PREMIUM-REMY-HAIR-2: white hair is made of heat-resistant synthetic hair, which is also used for PLATINUM HAIR.
- PLATINUM HAIR: white hair is made of heat-resistant synthetic hair.

Alternatively you can order the white part in human hair. The prices are available on request. Attention: when re-colouring, the white hair will take on colour.



Hair quality sample ring with 10 hair types

# HAIR DENSITY

With the hair density you determine the hair volume in %. The hair density can be ordered in predetermined steps from 60% to 200% hair volumes. The Hair-Volume-Samples (article 4083) illustrates the 8 different hair densities:

SUPER-LIGHT	60%
EXTRA-LIGHT	80%
LIGHT	100%
LIGHT-MEDIUM	115%
MEDIUM	130%
MEDIUM-HEAVY	150%
HEAVY	180%
EXTRA-HEAVY	200%

For a natural volume we recommend "light-medium / 115%". This is our standard hair density, which we use on many standard styles.

The hair density can be specified differently in 6 sections in the order form. There is a surcharge for heavy hair volumes from densities over 150%.



# HAIR COLOUR

The colour can be determined by using the BELLE MADAME or MANAGER TOP colour rings (synthetic hair or human hair). Or you also can send us colour samples. The colour can be specified differently in 6 sections in the order form. Alternatively, the different colours can be written/drawn onto the pattern.

Additional white hair (in %) is added percentage of white hair of the basic colour.

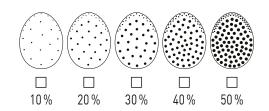
# **SPOTLIGHTS**

You can define spotlights in the order form. First define the size of the spots (fine, medium or strong), then the spotlight colour. Finally the amount of spots in %.

Alternatively, spotlights can also be drawn onto the pattern.

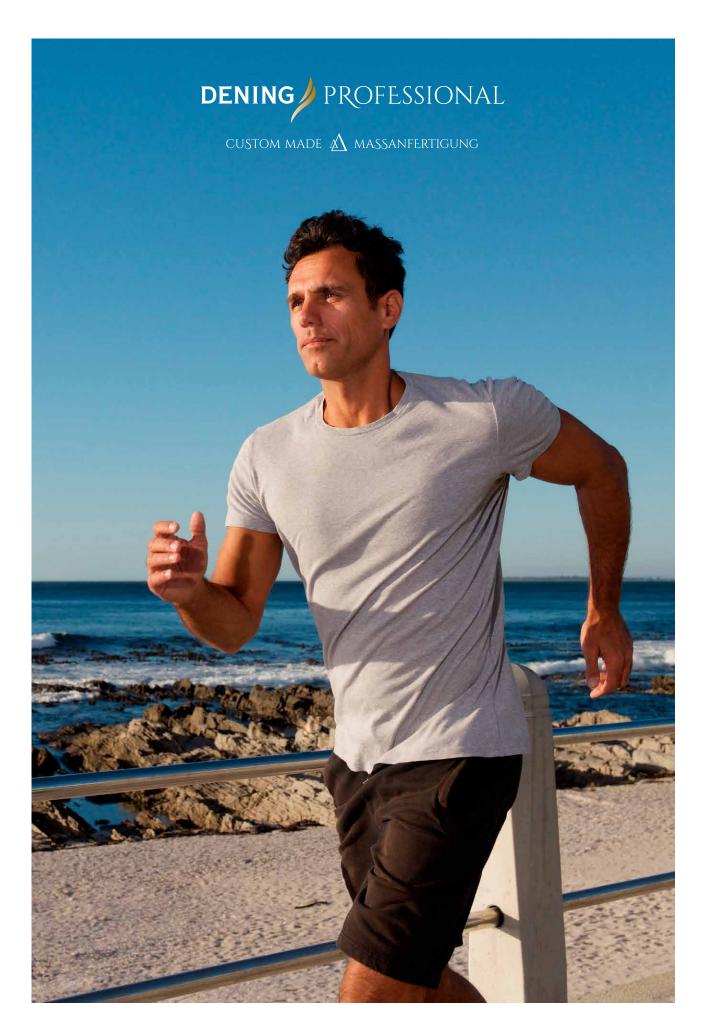
An easy order tool for spotlights (strands) are the "Spotlight-samples". Determine the spotlight colour and choose a sample (pattern). This gives you a natural colour distribution.

### Spotlight-samples



# ROOT-COLOURS

It is possible to order colours with a darker root (root-colours). Please note the root-colour with colour code and length in cm in "Further information / requests". We calculate a surcharge for the production of root-colours.

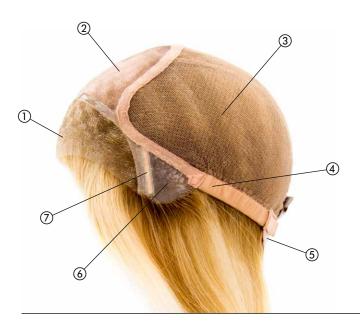


# 

# ANASTASIA RH

SUPER-FRONT

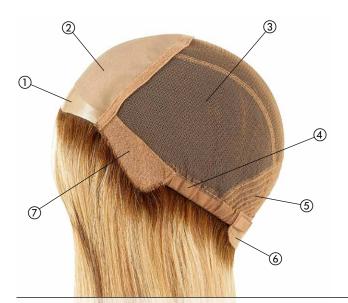
- ① Super-Front
- (2) fine Welded-Monofilament
- 3 Mono-Net
- 4 adjustable elastic Ribbon
- S velvet
- 6 velvet



# ANASTASIA RH 2

SUPER-FRONT

- ① Super-Front
- ② fine Welded-Monofilament
- 3 Mono-Net
- 4 adjustable elastic Ribbon
- ⑤ anti-slip silicone
- 6 anti-slip silicone
- 7 metal feathers in temple area



# REBECCA RH

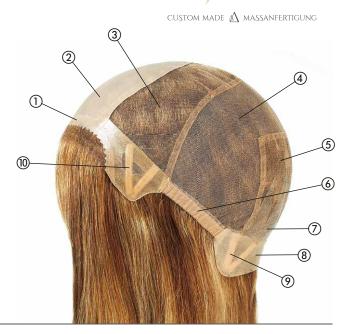
PU-FRONT

- ① PU-Front
- ② soft double layer Mono-Top
- 3 stretchable Mono-Net
- 4 adjustable elastic Ribbon
- Wefts
- 6 velvet
- 7 velvet



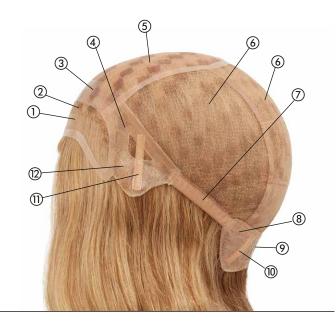
# FERRARA

- 1) Swiss Lace front
- 2 double layer fine mono silk
- 3 Mono mesh
- 4) stretch mesh
- (5) Mono mesh
- 6 elastic ribbon above ear
- 7 anti-slip skin
- **8** 5 x 2 cm PU adhesive surface
- Metal feathers in neck
- metal feathers in temple area



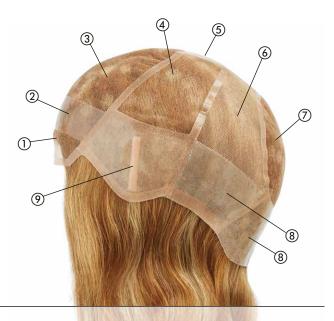
# TOSCA-3

- ① Lace front without hair
- 2) 1 cm lace front with hair
- 3 2.5 cm anti-slip skin
- 4 anti-slip skin
- 5 Fine Mono
- 6 stretchable Mono-mesh
- 7 elastic ribbon above ear
- 8 anti-slip skin
- 3 x 5 cm PU adhesive surface
- (10) 2 metal feathers in neck
- 1 metal feathers in temple area
- (12) PU adhesive surface



# DERMA-SOFT-200

- Swiss Lace front
- ② 3 cm anti-slip skin behind lace front
- 3 Swiss Lace top
- 4 Swiss Lace
- (5) 4x5 cm anti-slip skin
- 6 stretch mesh
- Swiss Lace
- 8 5cm soft, elastic, anti-slip skin, can be cut into any size
- Temples with PU and metal feathers



# CUSTOM-MADE ORDER SHEET Page 1



Hair specialist:								
Order number:								
Date:	Quantity: .			☐ Size accor	ding to patte	ern		
Style or Base material:				☐ Length .	cm	Width	cm	
Sections		Hair style Preestyle Freestyle Freestyle Knotting Pre-Cut						
	·····	Parting Break	C1	rown	with Crown		Diffuse left break	
	4 (2)							
① Front ② Temples ③ Sides ④ Top – front area ⑤ Top – back area ⑥ Back	§ (3)	□ BM-colour ring synthetic ② . □ MT-colour ring human hair ③ . □ BM-colour ring human hair ④ .		② ③ ④	% % 	Hair length  (1) (2) (3) (4)	cm cm	
Hair density	Sections	'				<ul><li>5</li><li>6</li></ul>		
super-light 6						cm		
☐ light		Spotlights       colour         ☐ fine       ①         0.3 x 0.3 cm       ②         ☐ medium       ③         0.6 x 0.6 cm       ④         ☐ strong       ⑤         1.0 x 1.0 cm       ⑥	Spotlight-samples					
Hair quality	Underventilation	Front  like stock piece/sample		Adhesive Surface (PU) / Clips				
☐ Synthetic ☐ Indo-Hair ☐ Elegant-Remy-Hair ☐ Indian-Chinese-Mix-	□ with baby hair     □ without baby hair     □ rows     □ no underventilation	<ul> <li>☐ thin transparent PU-front (MT-45</li> <li>☐ Scallop lace-front 0.5 cm single language fine welded-mono (MT-410 / MT-410 / MT-41</li></ul>	barent PU-front (MT-450)  ce-front 0.5 cm single layer d-mono (MT-410 / MT-2700) e-front 0.2 cm double layer (PL-100)    like stock piece/sample					
Hair (non-remy) ☐ Premium-Remy- Hair-1	Waves  Like stock piece	Net edge    like stock piece/sample	Additional inf for hair integr	rations	Type of net  ☐ like stock piece/sample ☐ fine = fine-nylon-thread			
☐ Premium-Remy- Hair-2	standard 25 mm front/top 35 mm sides/back small curling (15 mm)	single-line edge (Nylon-Line 150) folded edge single layer net + flower-net (Poly-Line)	net/mo	nofilament (Nylon-Line 150) In tion (Nylon-Line 150) If tine = fine polyester-thread (Poly-Line 100)				
☐ Euro-Remy-Hair	☐ big waves (35 mm)	☐ double layer folded edge ☐ like stoo		k piece (Poly-Line 300)		nread		
MATRIX HAIR	<ul><li>☐ natural straight</li><li>☐ extra straight</li></ul>	+ flower net (SL 3.5)		m² ☐ strong = #20 mesh (Soft-Lii				
COSMO HAIR		Ribbon binding (Ribbon-Line)	☐ 6.0 m	ım²	☐ Ribbon	<ul> <li>□ extra strong = polyester-loop-net</li> <li>□ Ribbon = Ribbonband-net 0.3cm</li> <li>width (Ribbon-Line)</li> <li>□</li></ul>		
☐ PLATINUM HAIR	mm front/top	temple to temple all around	☐ 10.0 m		•			
White hair in	Special remarks	I						
Human hair						/		
Synthetic COSMO HAIR / PLATINUM HAIR								
☐ Human hair		Si	ıgnature:				_ /	

# CUSTOM-MADE ORDER SHEET

Page 2



Hair specialist: . . . . . . . . . . . . Order number: ...... 4 4 3 3 (5) Head size for custom made wig **Sections** (1) Circumference . . ① Front 6 ② Temples 2 Front hairline to back ...... 3 Sides 4 Top - front area ⑤ Top - back area 6 Back REPAIR ORDER Special remarks add hair all over. repair PU / Cap ......  $\hfill \square$  density (hair volume) should be like stock piece.  $\square$  density should be . . . . . %.  $\square$  add . . . . . . % density. ☐ add hair in following sections: ① ..... % ② ..... % 3 ..... % 4 ..... % ⑤ ..... % 6 ..... %



#### custom made $\Delta$ massanfertigung

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